

DID YOU KNOW YOU
CAN HELP SOLVE THE
GARBAGE PROBLEM?
by opening this envelop **now**

Dear resident,

(Zie achterkant voor NU)

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You can find more information about my research in the envelope.

You can use the stickers for the "Did you already know?" poster. Each color explains to what extent you are familiar with the subjects.

Red = I didn't know this

Yellow = I did know something about this

Green = I did know this

The paper you received can be used for giving extra comments, for example questions you have about throwing away your garbage. You can throw this in the "feedback box".
Thanks a lot!

Regards, Leticia

Dear resident,

(Zie achterkant voor NU)

In 1985, Leticia, a 19-year-old student at the Art Academy in Utrecht, was the first to create from my research a poster for sustainable behavior and Design Thinking in the second part of my research. I chose this poster for the "Did you already know?" poster. Each color explains to what extent you are familiar with the subjects. The poster is one of the posters in Eindhoven. In discussion with several people, I decided to focus on this poster.

There is a bit of research done about waste but my approach is different. In my research is the on most problems or other social problems by understanding your "Mindset" (how you are working with it). For example, I have chosen only garbage for some of your co-residents.

My next step is to test which facts about throwing away waste you know or didn't know. All

if you have questions or comments about my research, please send an email to leticia.cornelis@student.khazul.nl or put your comment in the feedback box!

Many thanks in advance!

